National Portal of India

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Hit Analysis Report

Duration of Report
1st March, 2013 – 31st March, 2013

For any further information/ Clarification please contact

National Portal Secretariat
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Visitors Dashboard

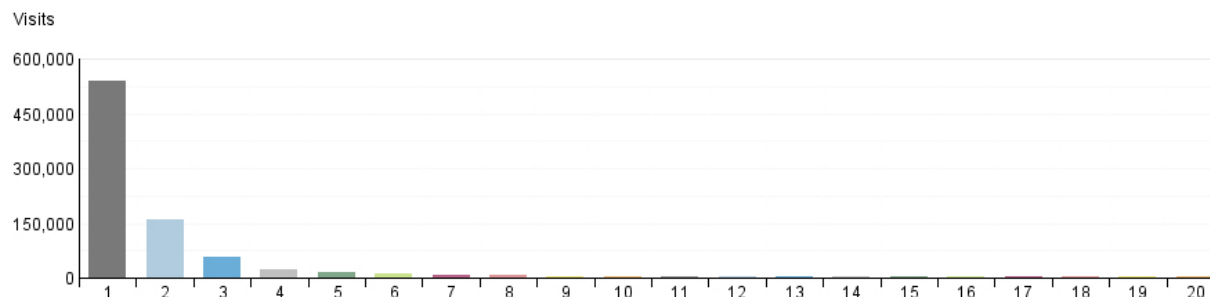This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary	
Visits	892,159
Average per Day	28,779
Average Visit Duration	00:19:06
Median Visit Duration	00:02:01
International Visits	36.84%
Visits of Unknown Origin	2.55%
Visits from Your Country: India (IN)	60.61%

Visitor Summary	
Visitors	615,863
Visitors Who Visited Once	548,394
Visitors Who Visited More Than Once	67,469
Average Visits per Visitor	1.45

Countries

List of countries from where we have most of visitors to the portal.

Countries

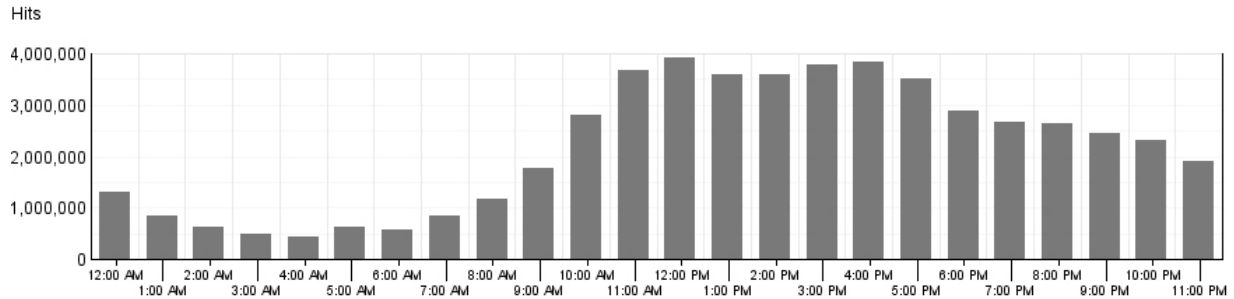| Countries		Visits	% Visits
1.	India (IN)	540,726	60.61%
2.	United States (US)	160,516	17.99%
3.	Finland (FI)	57,917	6.49%
4.	Unknown Country	22,743	2.55%
5.	China (CN)	14,636	1.64%
6.	United Kingdom (UK)	11,519	1.29%
7.	Germany (DE)	7,921	0.89%
8.	Singapore (SG)	7,384	0.83%
9.	France (FR)	5,572	0.62%
10.	Canada (CA)	3,522	0.39%
11.	Netherlands (NL)	3,279	0.37%
12.	United Arab Emirates (AE)	3,117	0.35%
13.	Australia (AU)	2,911	0.33%
14.	Ukraine (UA)	2,823	0.32%
15.	Sweden (SE)	2,723	0.31%
16.	Japan (JP)	2,586	0.29%
17.	Saudi Arabia (SA)	2,438	0.27%
18.	Russian Federation (RU)	2,427	0.27%
19.	Korea (South) (KR)	2,368	0.27%
20.	Poland (PL)	2,099	0.24%

Cities

List of the cities with most active visitors to the portal.

	City	Visits	% Visits
1.	Bangalore, India	149,062	17.16%
2.	Mumbai, India	139,173	16.02%
3.	New Delhi, India	129,890	14.96%
4.	Espoo, Finland	57,739	6.65%
5.	San Mateo, California, United States	41,904	4.82%
6.	Sunnyvale, California, United States	32,601	3.75%
7.	Chennai, India	19,846	2.28%
8.	Calcutta, India	16,911	1.95%
9.	Hyderabad, India	15,529	1.79%
10.	Redmond, Washington, United States	13,524	1.56%
11.	Los Angeles, California, United States	13,100	1.51%
12.	New York, New York, United States	8,765	1.01%
13.	Mountain View, California, United States	8,231	0.95%
14.	Singapore, Singapore	7,384	0.85%
15.	Sanpada, India	7,222	0.83%
16.	Gurgaon, India	6,683	0.77%
17.	Indore, India	6,384	0.73%
18.	Seattle Washington, United States	6,225	0.72%
19.	Pune, India	6,035	0.69%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day

Hits by Hour of the Day		
Hour	**Hits**	**% Hits**
12:00 AM	1,307,108	2.50%
1:00 AM	848,455	1.62%
2:00 AM	622,446	1.19%
3:00 AM	496,576	0.95%
4:00 AM	448,057	0.86%
5:00 AM	629,765	1.21%
6:00 AM	560,182	1.07%
7:00 AM	854,290	1.64%
8:00 AM	1,173,610	2.25%
9:00 AM	1,756,783	3.36%
10:00 AM	2,800,163	5.36%
11:00 AM	3,672,917	7.03%
12:00 PM	3,913,798	7.49%
1:00 PM	3,594,490	6.88%
2:00 PM	3,582,794	6.86%
3:00 PM	3,778,900	7.23%
4:00 PM	3,841,335	7.35%
5:00 PM	3,501,188	6.70%
6:00 PM	2,883,338	5.52%
7:00 PM	2,672,761	5.12%
8:00 PM	2,629,941	5.03%
9:00 PM	2,454,040	4.70%
10:00 PM	2,325,928	4.45%
11:00 PM	1,892,586	3.62%