

# **National Portal of India**

http://india.gov.in

### **Hit Analysis Report**

Duration of Report 1<sup>st</sup> March, 2014 – 31<sup>st</sup> March, 2014

For any further information/ Clarification please contact

National Portal Secretariat

**Ph**: 011-24363692 : **Fax:** 011-24368854 : **Email**: <u>indiaportal@gov.in</u>

### **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

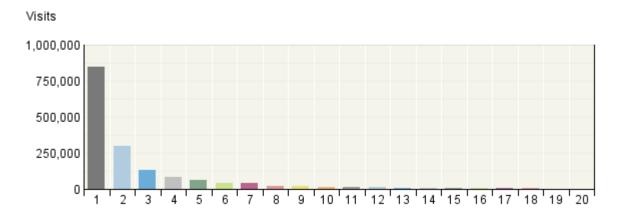
Visit Summary			
Visits	1,684,684		
Average per Day	54,344		
Average Visit Duration	00:11:39		
Median Visit Duration	00:00:32		
International Visits	48%		
Visits of Unknown Origin	1%		
Visits from Your Country: India	50%		
(IN)			

Visitor Summary		
Visitors	1,147,347	
Visitors Who Visited Once	1,006,477	
Visitors Who Visited More	140,870	
Than Once		
Average Visits per Visitor	1.47	

### **Countries**

List of countries from where we have most of visitors to the portal.

#### Countries



	Countries			
	Countries	Visits	% Visits	
1.	India (IN)	846,654	50%	
2.	United States (US)	300,088	18%	
3.	China (CN)	130,110	8%	
4.	Finland (FI)	81,551	5%	
5.	United Kingdom (UK)	65,218	4%	
6.	Ukraine (UA)	44,104	3%	
7.	Viet Nam (VN)	39,377	2%	
8.	Unknown Country	21,028	1%	
9.	Australia (AU)	19,265	1%	
10.	Netherlands (NL)	13,944	1%	
11.	Singapore (SG)	12,478	1%	
12.	Germany (DE)	12,067	1%	
13.	France (FR)	8,119	0%	
14.	Canada (CA)	8,008	0%	
15.	United Arab Emirates (AE)	6,741	0%	
16.	Saudi Arabia (SA)	5,294	0%	
17.	Korea (South) (KR)	4,948	0%	
18.	Russian Federation (RU)	4,138	0%	
19.	Sweden (SE)	3,472	0%	
20.	Austria (AT)	2,716	0%	

# **Cities**

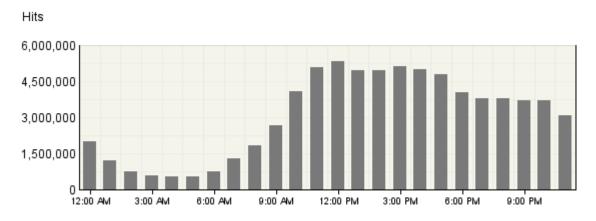
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	Mumbai, India	203,677	12%	
2.	Bangalore, India	193,673	12%	
3.	New Delhi, India	153,587	9%	
4.	Delhi, India	100,255	6%	
5.	Espoo, Finland	81,348	5%	
6.	Fuzhou, China	65,928	4%	
7.	San Mateo, California, United States	64,125	4%	
8.	Leeds, United Kingdom	46,954	3%	
9.	Hanoi, Viet Nam	34,976	2%	
10.	Mountain View, California, United States	34,263	2%	
11.	Chennai, India	33,014	2%	
12.	Menlo Park, California, United States	31,945	2%	
13.	Los Angeles, California, United States	31,196	2%	
14.	Putian, China	27,968	2%	
15.	Hyderabad, India	26,787	2%	
16.	Seattle, Washington, United States	23,943	1%	
17.	Calcutta, India	19,912	1%	
18.	Pune, India	19,350	1%	
19.	Kiev, Ukraine	19,293	1%	
20.	Gurgaon, India	18,779	1%	

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

#### Hits by Hour of the Day



Hits by Hour of the Day			
Hour	Hits	% Hits	
12:00 AM	1,989,982	3%	
1:00 AM	1,196,447	2%	
2:00 AM	769,786	1%	
3:00 AM	588,582	1%	
4:00 AM	535,552	1%	
5:00 AM	538,107	1%	
6:00 AM	754,179	1%	
7:00 AM	1,298,673	2%	
8:00 AM	1,816,486	2%	
9:00 AM	2,646,906	4%	
10:00 AM	4,077,967	6%	
11:00 AM	5,080,590	7%	
12:00 PM	5,322,428	7%	
1:00 PM	4,957,584	7%	
2:00 PM	4,954,233	7%	
3:00 PM	5,129,713	7%	
4:00 PM	5,019,698	7%	
5:00 PM	4,778,986	6%	
6:00 PM	4,048,867	6%	
7:00 PM	3,797,401	5%	
8:00 PM	3,773,204	5%	
9:00 PM	3,711,426	5%	
10:00 PM	3,717,691	5%	
11:00 PM	3,082,567	4%	