

## National Portal of India

<http://india.gov.in>

### Hit Analysis Report

Duration of Report

1<sup>st</sup> March, 2015 – 31<sup>st</sup> March, 2015

For any further information/ Clarification please contact

National Portal Secretariat

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## Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

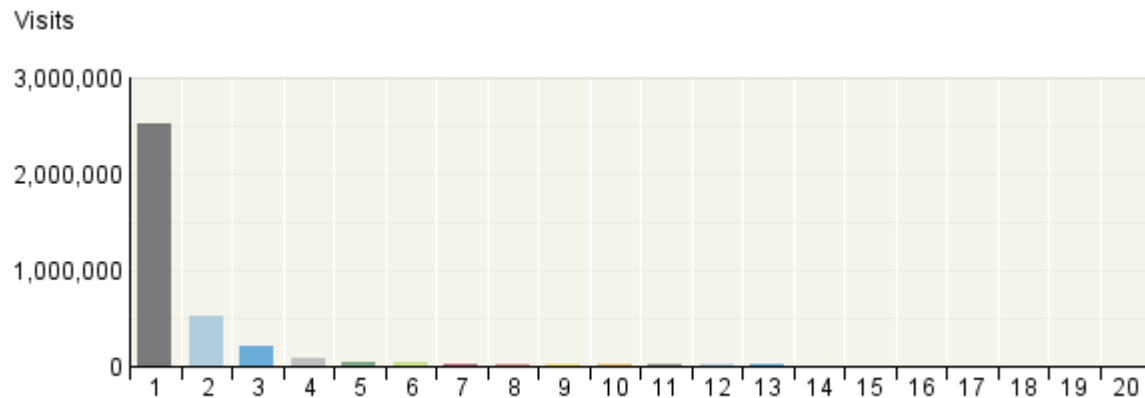
Visit Summary	
Visits	3,667,446
Average per Day	118,304
Average Visit Duration	00:06:35
Median Visit Duration	00:01:33
International Visits	30%
Visits of Unknown Origin	1%
Visits from Your Country: India (IN)	69%

Visitor Summary	
Visitors	2,938,722
Visitors Who Visited Once	2,668,679
Visitors Who Visited More Than Once	270,043
Average Visits per Visitor	1.25

## Countries

List of countries from where we have most of visitors to the portal.

### Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	2,521,221	69%
2.	United States (US)	518,256	14%
3.	Netherlands (NL)	217,401	6%
4.	Australia (AU)	93,330	3%
5.	China (CN)	39,718	1%
6.	Unknown Country	33,897	1%
7.	Singapore (SG)	26,642	1%
8.	United Kingdom (UK)	25,658	1%
9.	United Arab Emirates (AE)	14,906	0%
10.	Finland (FI)	14,575	0%
11.	France (FR)	14,121	0%
12.	Germany (DE)	11,315	0%
13.	Ukraine (UA)	10,878	0%
14.	Canada (CA)	9,420	0%
15.	Saudi Arabia (SA)	8,478	0%
16.	Russian Federation (RU)	7,514	0%
17.	Hong Kong (HK)	5,608	0%
18.	Korea (South) (KR)	5,563	0%
19.	Romania (RO)	5,206	0%
20.	Japan (JP)	5,040	0%

## Cities

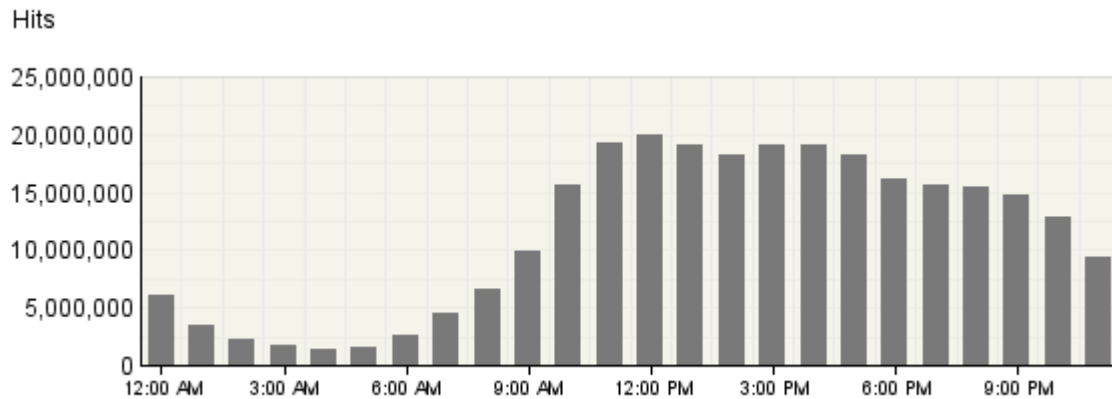
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	Mumbai, India	658,972	18%
2.	Bangalore, India	501,783	14%
3.	New Delhi, India	431,121	12%
4.	Delhi, India	361,949	10%
5.	Amsterdam, Netherlands	216,065	6%
6.	Chantilly, Virginia, United States	117,615	3%
7.	Hyderabad, India	98,048	3%
8.	Gurgaon, India	89,514	2%
9.	Brisbane, Australia	82,566	2%
10.	Chennai, India	81,550	2%
11.	San Mateo, California, United States	81,172	2%
12.	Mountain View, California, United States	71,630	2%
13.	Sanpada, India	50,085	1%
14.	Pune, India	49,472	1%
15.	Calcutta, India	47,814	1%
16.	Seattle, Washington, United States	46,436	1%
17.	Redmond, Washington, United States	29,324	1%
18.	Singapore, Singapore	26,642	1%
19.	Beijing, China	25,806	1%
20.	Los Angeles, California, United States	19,248	1%

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

### Hits by Hour of the Day



Hits by Hour of the Day		
Hour	Hits	% Hits
12:00 AM	6,026,804	2%
1:00 AM	3,474,714	1%
2:00 AM	2,325,094	1%
3:00 AM	1,661,779	1%
4:00 AM	1,466,849	1%
5:00 AM	1,633,171	1%
6:00 AM	2,518,998	1%
7:00 AM	4,473,000	2%
8:00 AM	6,543,498	2%
9:00 AM	9,863,665	4%
10:00 AM	15,577,503	6%
11:00 AM	19,238,029	7%
12:00 PM	19,957,890	7%
1:00 PM	19,135,496	7%
2:00 PM	18,315,956	7%
3:00 PM	19,053,789	7%
4:00 PM	19,124,149	7%
5:00 PM	18,221,406	7%
6:00 PM	16,117,577	6%
7:00 PM	15,562,534	6%
8:00 PM	15,522,804	6%
9:00 PM	14,670,945	5%
10:00 PM	12,927,423	5%
11:00 PM	9,380,644	3%