National Informatics Centre Web Services



# **National Portal of India**

http://india.gov.in

# **Hit Analysis Report**

Duration of Report 1<sup>st</sup> May, 2011 - 31<sup>st</sup> May, 2011

For any further information/ Clarification please contact

National Portal Secretariat **Ph**: 011-24363692 : **Fax:** 011-24368854 : **Email**: <u>indiaportal@gov.in</u>

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# **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	1,730,779		
Average per Day	55,831		
Average Visit Duration	00:08:56		
Median Visit Duration	00:01:27		
International Visits	35%		
Visits of Unknown Origin	2%		
Visits from Your Country: India (IN)	63%		

Visitor Summary		
Visitors	1,278,396	
Visitors Who Visited Once	1,157,751	
Visitors Who Visited More Than	120,645	
Once		
Average Visits per Visitor	1.35	

### **Countries**

Visits 1,250,000 1,000,000 750,000 500,000 250,000 0 9 10 11 12 13 14 15 16 17 18 19 20 2 3 5 7 8 4 6 1

List of countries from where we have most of visitors to the portal.

	Countries			
	Countries	Visits	% Visits	
1.	India (IN)	1,087,260	63%	
2.	United States (US)	255,210	15%	
3.	Australia (AU)	50,005	3%	
4.	Unknown Country	35,849	2%	
5.	Singapore (SG)	28,321	2%	
6.	United Kingdom (UK)	26,103	2%	
7.	Poland (PL)	25,778	1%	
8.	United Arab Emirates (AE)	24,171	1%	
9.	**	23,480	1%	
10.	Japan (JP)	22,577	1%	
11.	Germany (DE)	13,224	1%	
12.	Canada (CA)	12,901	1%	
13.	Sweden (SE)	10,521	1%	
14.	Saudi Arabia (SA)	10,236	1%	
15.	Norway (NO)	9,481	1%	
16.	Pakistan (PK)	5,849	0%	
17.	France (FR)	5,678	0%	
18.	China (CN)	5,566	0%	
19.	Netherlands (NL)	5,403	0%	
20.	Korea (South) (KR)	4,570	0%	

#### Countries

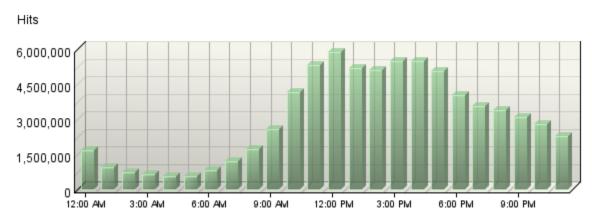
# Cities

List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	Delhi, India	505,945	36%	
2.	Mumbai, India	186,119	13%	
3.	Chennai, India	46,397	3%	
4.	Milton, Australia	40,557	3%	
5.	Hyderabad, India	33,680	2%	
6.	Bangalore, India	32,166	2%	
7.	Redmond, Washington, United States	29,542	2%	
8.	Warsaw, Poland	24,842	2%	
9.	Reserved, **	23,480	2%	
10.	Dubai, United Arab Emirates	22,935	2%	
11.	Singapore, Singapore	21,561	2%	
12.	Mountain View, California, United States	20,882	2%	
13.	Tokyo, Japan	19,248	1%	
14.	Gurgaon, India	11,724	1%	
15.	Calcutta, India	10,509	1%	
16.	Indore, India	9,285	1%	
17.	Oslo, Norway	8,995	1%	
18.	Riyadh, Saudi Arabia	8,850	1%	
19.	Pune, India	8,772	1%	

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hits by Hour of the Day

Hits by Hour of the Day			
Hour	Hits	% Hits	
12:00 AM	1,651,207	2%	
1:00 AM	925,038	1%	
2:00 AM	708,953	1%	
3:00 AM	628,460	1%	
4:00 AM	540,300	1%	
5:00 AM	560,037	1%	
6:00 AM	810,789	1%	
7:00 AM	1,187,605	2%	
8:00 AM	1,714,469	2%	
9:00 AM	2,588,865	4%	
10:00 AM	4,155,621	6%	
11:00 AM	5,334,543	7%	
12:00 PM	5,859,961	8%	
1:00 PM	5,170,408	7%	
2:00 PM	5,103,296	7%	
3:00 PM	5,486,229	8%	
4:00 PM	5,501,952	8%	
5:00 PM	5,072,907	7%	
6:00 PM	4,016,377	6%	
7:00 PM	3,555,320	5%	
8:00 PM	3,380,258	5%	
9:00 PM	3,071,908	4%	
10:00 PM	2,779,338	4%	
11:00 PM	2,280,086	3%	
Total	72,083,927	100.00%	

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