

# **National Portal of India**

http://india.gov.in

### **Hit Analysis Report**

Duration of Report 1<sup>st</sup> May, 2012 – 31<sup>st</sup> May, 2012

For any further information/ Clarification please contact

National Portal Secretariat

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### **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	1,887,260		
Average per Day	60,879		
Average Visit Duration	00:08:02		
Median Visit Duration	00:01:20		
International Visits	32.62%		
Visits of Unknown Origin	2.34%		
Visits from Your Country:	65.04%		
India (IN)			

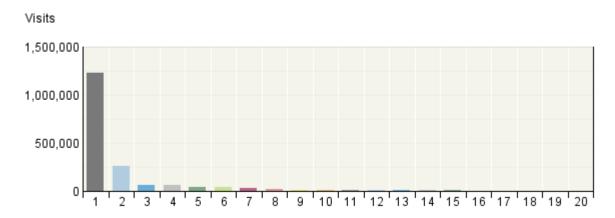
Visitor Summary		
Visitors	1,445,714	
Visitors Who Visited Once	1,312,994	
Visitors Who Visited More	132,720	
Than Once		
Average Visits per Visitor	1.31	

Powered by Web Analytics Services of NIC

### **Countries**

List of countries from where we have most of visitors to the portal.

#### Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	1,227,488	65%
2.	United States (US)	260,534	14%
3.	Australia (AU)	63,147	3%
4.	Netherlands (NL)	61,708	3%
5.	Unknown Country	44,222	2%
6.	**	42,867	2%
7.	Norway (NO)	28,286	1%
8.	United Kingdom (UK)	20,464	1%
9.	Singapore (SG)	15,419	1%
10.	United Arab Emirates (AE)	10,316	1%
11.	Germany (DE)	9,121	0%
12.	Canada (CA)	8,957	0%
13.	China (CN)	8,653	0%
14.	Saudi Arabia (SA)	6,048	0%
15.	France (FR)	5,217	0%
16.	Russian Federation (RU)	4,594	0%
17.	Pakistan (PK)	4,489	0%
18.	Japan (JP)	4,105	0%
19.	Hong Kong (HK)	3,689	0%
20.	Korea (South) (KR)	3,524	0%

# **Cities**

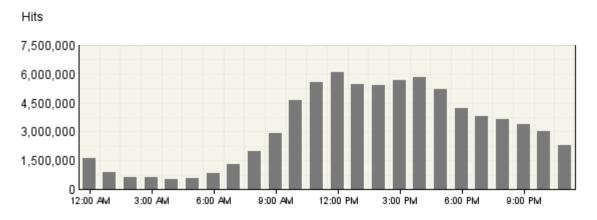
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	595,920	37%	
2.	Mumbai, India	242,313	15%	
3.	Amsterdam, Netherlands	60,353	4%	
4.	Milton, Australia	55,519	3%	
5.	Reserved, **	42,867	3%	
6.	Mountain View, California, United States	42,149	3%	
7.	Chennai, India	38,966	2%	
8.	Gurgaon, India	35,614	2%	
9.	Hyderabad, India	31,119	2%	
10.	Oslo, Norway	27,977	2%	
11.	Bangalore, India	24,699	2%	
12.	Redmond, Washington, United States	19,203	1%	
13.	Herndon, Virginia, United States	18,173	1%	
14.	Singapore, Singapore	13,852	1%	
15.	Pune, India	12,468	1%	
16.	Calcutta, India	12,398	1%	
17.	Palo Alto, California, United States	12,182	1%	
18.	Indore, India	9,384	1%	
19.	Dubai, United Arab Emirates	8,903	1%	

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

#### Hits by Hour of the Day



Hits by Hour of the Day			
Hour	Hits	% Hits	
12:00 AM	1,610,208	2%	
1:00 AM	876,161	1%	
2:00 AM	635,281	1%	
3:00 AM	609,155	1%	
4:00 AM	528,987	1%	
5:00 AM	563,380	1%	
6:00 AM	820,576	1%	
7:00 AM	1,318,673	2%	
8:00 AM	1,996,318	3%	
9:00 AM	2,921,211	4%	
10:00 AM	4,614,627	6%	
11:00 AM	5,585,768	7%	
12:00 PM	6,101,779	8%	
1:00 PM	5,462,872	7%	
2:00 PM	5,403,238	7%	
3:00 PM	5,669,556	7%	
4:00 PM	5,808,287	8%	
5:00 PM	5,186,364	7%	
6:00 PM	4,233,738	6%	
7:00 PM	3,806,177	5%	
8:00 PM	3,623,875	5%	
9:00 PM	3,399,883	4%	
10:00 PM	3,008,527	4%	
11:00 PM	2,300,562	3%	