

## **National Portal of India**

http://india.gov.in

### **Hit Analysis Report**

**Duration of Report** 

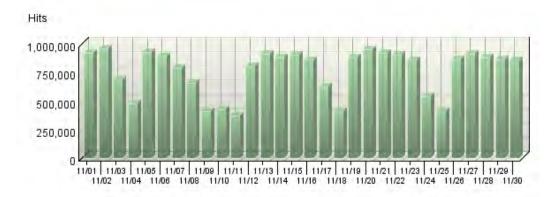
1<sup>st</sup> November, 2007 - 30<sup>th</sup> November, 2007

For any further information/ Clarification please contact

National Portal Secretariat

**Ph**: 011-24363692 : **Fax:** 011-24368854 : **Email**: <u>indiaportal@gov.in</u>

## Hits by day of the month

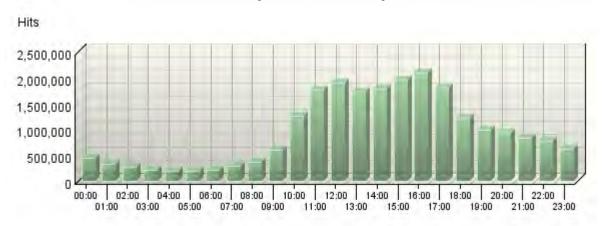


Hits Trend		
Day	Hits	% Hits
11/01	922,134	4.04%
11/02	960,701	4.21%
11/03	687,112	3.01%
11/04	478,140	2.10%
11/05	933,392	4.09%
11/06	890,242	3.90%
11/07	787,320	3.45%
11/08	657,730	2.89%
11/09	408,649	1.79%
11/10	428,660	1.88%
11/11	371,341	1.63%
11/12	809,053	3.55%
11/13	911,102	4.00%
11/14	886,272	3.89%
11/15	908,492	3.98%
11/16	861,055	3.78%
11/17	625,418	2.74%
11/18	408,115	1.79%
11/19	883,810	3.88%
11/20	952,363	4.18%
11/21	924,839	4.06%
11/22	905,166	3.97%
11/23	859,350	3.77%
11/24	543,089	2.38%
11/25	407,134	1.79%
11/26	865,745	3.80%
11/27	914,625	4.01%
11/28	881,717	3.87%
11/29	868,355	3.81%
11/30	856,753	3.76%
Total	22,797,874	100.00%

# **Hits by Hour of the Day**

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

#### Hits by Hour of the Day



Hits by Hour of the Day		
Hour	Hits	% Hits
00:00	440,435	1.93%
01:00	337,152	1.48%
02:00	264,936	1.16%
03:00	217,828	0.96%
04:00	188,720	0.83%
05:00	192,251	0.84%
06:00	220,290	0.97%
07:00	298,903	1.31%
08:00	370,125	1.62%
09:00	594,166	2.61%
10:00	1,251,176	5.49%
11:00	1,769,495	7.76%
12:00	1,903,138	8.35%
13:00	1,722,685	7.56%
14:00	1,777,615	7.80%
15:00	1,961,379	8.60%
16:00	2,088,154	9.16%
17:00	1,805,779	7.92%
18:00	1,216,680	5.34%
19:00	990,404	4.34%
20:00	939,491	4.12%
21:00	839,581	3.68%
22:00	782,432	3.43%
23:00	625,059	2.74%
Total	22,797,874	100.00%

## **Cities**

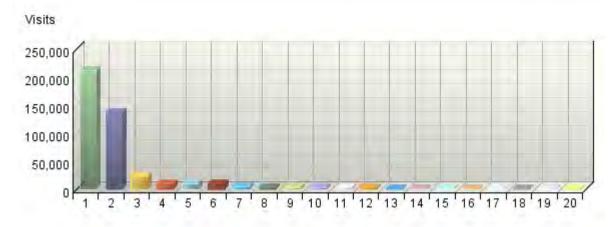
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	NICNET, India	61,672	15.67%
2.	Mumbai, India	57,166	14.53%
3.	Delhi, India	53,386	13.56%
4.	Chantilly, Virginia, United States	40,766	10.36%
5.	Marina Del Rey, California, United States	35,329	8.98%
6.	Singapore, Singapore	9,809	2.49%
7.	Washington, D.C., United States	9,017	2.29%
8.	Milton, Australia	8,699	2.21%
9.	Santa Clara, California, United States	7,634	1.94%
10.	London, United Kingdom	4,141	1.05%
11.	Redmond, Washington, United States	3,353	0.85%
12.	Amsterdam, Netherlands	3,055	0.78%
13.	Seoul, Korea (South)	2,949	0.75%
14.	Gandhinagar, India	2,895	0.74%
15.	Dubai, United Arab Emirates	2,825	0.72%
16.	Bangalore, India	1,961	0.50%
17.	New York, New York, United States	1,847	0.47%
18.	Frankfurt, Germany	1,813	0.46%
19.	Riyadh, Saudi Arabia	1,731	0.44%
	Cities 1–19 of 3,356		

### **Countries**

List of countries from where we have most of visitors to the portal.

#### **Countries**



	Countries			
	Countries	Visits	% Visits	
1.	India (IN)	212,712	46.36%	
2.	United States (US)	138,255	30.13%	
3.	Unknown Domain	23,013	5.02%	
4.	Australia (AU)	10,733	2.34%	
5.	Singapore (SG)	10,051	2.19%	
6.	United Kingdom (UK)	9,870	2.15%	
7.	Germany (DE)	5,390	1.17%	
8.	Korea (South) (KR)	3,737	0.81%	
9.	Canada (CA)	3,644	0.79%	
10.	Netherlands (NL)	3,414	0.74%	
11.	United Arab Emirates (AE)	3,077	0.67%	
12.	Western Europe - country unspecified (EU)	2,880	0.63%	
13.	France (FR)	2,427	0.53%	
14.	Saudi Arabia (SA)	2,199	0.48%	
15.	Sweden (SE)	1,958	0.43%	
16.	China (CN)	1,853	0.40%	
17.	Japan (JP)	1,577	0.34%	
18.	Hong Kong (HK)	1,419	0.31%	
19.	South Africa (ZA)	1,406	0.31%	
20.	Kuwait (KW)	947	0.21%	
	Subtotal for rows 1–20	440,562	96.02%	
	Other	18,270	3.98%	
	Total	458,832	100.00%	
	Countries 1–20 of 184			

### **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

#### **Active Visits Trend**



Visitor Summary	
Visitors	268,007
Visitors Who Visited Once	227,651
Visitors Who Visited More	40,356
Than Once	
Average Visits per Visitor	1.71

Visit Summary		
Visits	458,832	
Average per Day	15,294	
Average Visit Duration	00:09:12	
Median Visit Duration	00:02:10	
International Visits	48.62%	
Visits of Unknown Origin	5.02%	
Visits from India (IN)	46.36%	