

National Portal of India

http://india.gov.in

Hit Analysis Report

Duration of Report

1st November, 2010 – 30th November, 2010

For any further information/ Clarification please contact

National Portal Secretariat

Ph: 011-24363692 : **Fax:** 011-24368854 : **Email**: <u>indiaportal@gov.in</u>

Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

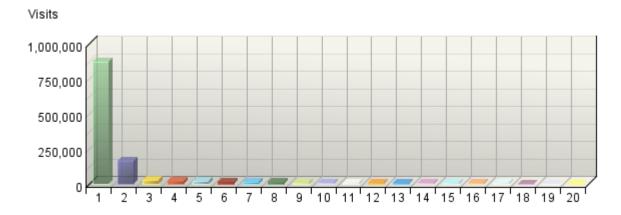
| Visit Summary | | | |
|--------------------------|-----------|--|--|
| Visits | 1,279,523 | | |
| Average per Day | 42,650 | | |
| Average Visit Duration | 00:08:23 | | |
| Median Visit Duration | 00:01:34 | | |
| International Visits | 30% | | |
| Visits of Unknown Origin | 2% | | |
| Visits from India (IN) | 68% | | |

| Visitor Summary | | | |
|--------------------------------|---------|--|--|
| Visitors | 943,886 | | |
| Visitors Who Visited Once | 849,372 | | |
| Visitors Who Visited More Than | 94,514 | | |
| Once | | | |
| Average Visits per Visitor | 1.36 | | |

Countries

List of countries from where we have most of visitors to the portal.

Countries



| | Countries | Visits | % Visits | |
|-----|---------------------------|-----------|----------|--|
| 1. | India (IN) | 873,561 | 68% | |
| 2. | United States (US) | 161,328 | 13% | |
| 3. | Unknown Country | 27,009 | 2% | |
| 4. | United Kingdom (UK) | 20,292 | 2% | |
| 5. | United Arab Emirates (AE) | 18,277 | 1% | |
| 6. | Australia (AU) | 17,065 | 1% | |
| 7. | Singapore (SG) | 15,325 | 1% | |
| 8. | Poland (PL) | 12,403 | 1% | |
| 9. | Saudi Arabia (SA) | 10,085 | 1% | |
| 10. | Norway (NO) | 9,768 | 1% | |
| 11. | Germany (DE) | 9,457 | 1% | |
| 12. | Japan (JP) | 9,415 | 1% | |
| 13. | Canada (CA) | 9,027 | 1% | |
| 14. | China (CN) | 6,213 | 0% | |
| 15. | France (FR) | 5,162 | 0% | |
| 16. | Korea (South) (KR) | 5,030 | 0% | |
| 17. | Hong Kong (HK) | 3,727 | 0% | |
| 18. | Russian Federation (RU) | 3,398 | 0% | |
| 19. | Kuwait (KW) | 3,377 | 0% | |
| 20. | Qatar (QA) | 3,308 | 0% | |
| | Subtotal for rows 1–20 | 1,223,227 | 95.60% | |
| | Other | 56,296 | 4.40% | |
| | Total | 1,279,523 | 100.00% | |
| | Countries 1–20 of 216 | | | |

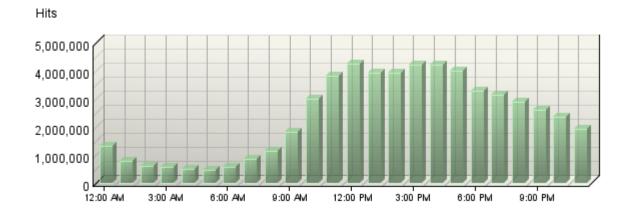
Cities

List of the cities with most active visitors to the portal.

| | Cities | | | |
|-----|--|-----------|----------|--|
| | City | Visits | % Visits | |
| 1. | New Delhi, India | 424,893 | 3% | |
| 2. | Mumbai, India | 154,262 | 14% | |
| 3. | Chennai, India | 43,328 | 4% | |
| 4. | Bangalore, India | 31,576 | 3% | |
| 5. | Hyderabad, India | 31,098 | 3% | |
| 6. | Redmond, Washington, United States | 30,475 | 3% | |
| 7. | Dubai, United Arab Emirates | 17,700 | 2% | |
| 8. | Singapore, Singapore | 14,296 | 1% | |
| 9. | Mountain View, California, United States | 13,202 | 1% | |
| 10. | Warsaw, Poland | 11,876 | 1% | |
| 11. | Gurgaon, India | 11,442 | 1% | |
| 12. | Milton, Australia | 9,448 | 1% | |
| 13. | Oslo, Norway | 9,242 | 1% | |
| 14. | Pune, India | 9,207 | 1% | |
| 15. | Riyadh, Saudi Arabia | 9,126 | 1% | |
| 16. | Indore, India | 8,748 | 1% | |
| 17. | Calcutta, India | 8,698 | 1% | |
| 18. | London, United Kingdom | 6,175 | 1% | |
| 19. | Seattle, Washington, United States | 6,116 | 1% | |
| | Subtotal for rows 1–20 | 850,908 | 75.75% | |
| | Other | 272,426 | 24.25% | |
| | Total | 1,123,334 | 100.00% | |
| | Cities 1–19 of 5,000 | | | |

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



| Hour | Hits | % Hits |
|----------|------------|---------|
| 12:00 AM | 1,315,763 | 2% |
| 1:00 AM | 793,451 | 1% |
| 2:00 AM | 616,602 | 1% |
| 3:00 AM | 566,701 | 1% |
| 4:00 AM | 492,162 | 1% |
| 5:00 AM | 473,206 | 1% |
| 6:00 AM | 580,890 | 1% |
| 7:00 AM | 862,148 | 2% |
| 8:00 AM | 1,143,336 | 2% |
| 9:00 AM | 1,805,082 | 3% |
| 10:00 AM | 3,006,224 | 5% |
| 11:00 AM | 3,808,223 | 7% |
| 12:00 PM | 4,264,838 | 8% |
| 1:00 PM | 3,915,043 | 7% |
| 2:00 PM | 3,926,076 | 7% |
| 3:00 PM | 4,210,515 | 7% |
| 4:00 PM | 4,216,943 | 7% |
| 5:00 PM | 4,001,569 | 7% |
| 6:00 PM | 3,290,101 | 6% |
| 7:00 PM | 3,158,754 | 6% |
| 8:00 PM | 2,895,665 | 5% |
| 9:00 PM | 2,622,277 | 5% |
| 10:00 PM | 2,352,032 | 4% |
| 11:00 PM | 1,912,820 | 3% |
| Total | 56,230,421 | 100.00% |