

# **National Portal of India**

http://india.gov.in

## **Hit Analysis Report**

Duration of Report

1<sup>st</sup> November, 2011 – 30<sup>th</sup> November, 2011

For any further information/ Clarification please contact

National Portal Secretariat

**Ph**: 011-24363692 : **Fax:** 011-24368854 : **Email**: <u>indiaportal@gov.in</u>

## **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary			
Visits	1,816,606		
Average per Day	67,281		
Average Visit Duration	00:09:05		
Median Visit Duration	00:01:25		
International Visits	31.64%		
Visits of Unknown Origin	1.63%		
Visits from Your Country: India (IN)	66.72%		

Visitor Summary		
Visitors	1,390,748	
Visitors Who Visited Once	1,256,744	
Visitors Who Visited More Than	134,004	
Once		
Average Visits per Visitor	1.31	

## **Countries**

List of countries from where we have most of visitors to the portal.

### Countries



	Countries			
	Countries	Visits	% Visits	
1.	India (IN)	1,212,106	67%	
2.	United States (US)	211,044	12%	
3.	Netherlands (NL)	91,745	5%	
4.	Australia (AU)	51,180	3%	
5.	Norway (NO)	41,774	2%	
6.	Unknown Country	29,675	2%	
7.	United Kingdom (UK)	20,017	1%	
8.	Singapore (SG)	19,365	1%	
9.	**	12,641	1%	
10.	United Arab Emirates (AE)	11,565	1%	
11.	China (CN)	11,319	1%	
12.	Germany (DE)	9,979	1%	
13.	Canada (CA)	9,347	1%	
14.	Saudi Arabia (SA)	6,680	0%	
15.	Japan (JP)	5,616	0%	
16.	France (FR)	5,602	0%	
17.	Pakistan (PK)	4,143	0%	
18.	Russian Federation (RU)	3,972	0%	
19.	Hong Kong (HK)	3,308	0%	
20.	Malaysia (MY)	2,652	0%	

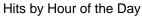
# **Cities**

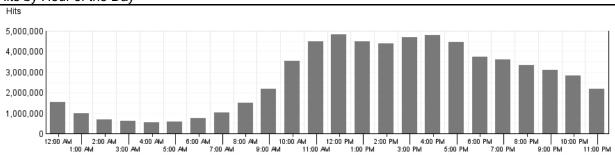
List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	588,027	38%	
2.	Mumbai, India	226,523	15%	
3.	Amsterdam, Netherlands	90,443	6%	
4.	Chennai, India	45,014	3%	
5.	Milton, Australia	44,611	3%	
6.	Oslo, Norway	41,383	3%	
7.	Mountain View, California, United States	33,833	2%	
8.	Bangalore, India	33,073	2%	
9.	Hyderabad, India	32,843	2%	
10.	Gurgaon, India	30,608	2%	
11.	Singapore, Singapore	17,362	1%	
12.	Reserved, **	12,641	1%	
13.	Pune, India	11,827	1%	
14.	Seattle, Washington, United States	10,548	1%	
15.	Dubai, United Arab Emirates	10,289	1%	
16.	Calcutta, India	10,084	1%	
17.	Redmond, Washington, United States	9,863	1%	
18.	Herndon, Virginia, United States	9,502	1%	
19.	Indore, India	9,034	1%	

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.





Hits by Hour of the Day			
Hour	Hits	% Hits	
00:00	1,535,566	2.37%	
01:00	999,057	1.54%	
02:00	676,973	1.04%	
03:00	624,544	0.96%	
04:00	544,176	0.84%	
05:00	575,739	0.89%	
06:00	757,566	1.17%	
07:00	1,023,496	1.58%	
08:00	1,495,895	2.31%	
09:00	2,193,408	3.38%	
10:00	3,521,710	5.43%	
11:00	4,487,433	6.92%	
12:00	4,843,278	7.46%	
13:00	4,481,587	6.91%	
14:00	4,402,152	6.78%	
15:00	4,704,390	7.25%	
16:00	4,800,545	7.40%	
17:00	4,441,609	6.85%	
18:00	3,746,257	5.77%	
19:00	3,592,850	5.54%	
20:00	3,348,439	5.16%	
21:00	3,111,627	4.80%	
22:00	2,809,655	4.33%	
23:00	2,165,668	3.34%	