

National Portal of India

<http://india.gov.in>

Hit Analysis Report

Duration of Report

1st October, 2011 – 15th October, 2011

For any further information/ Clarification please contact

National Portal Secretariat

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Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

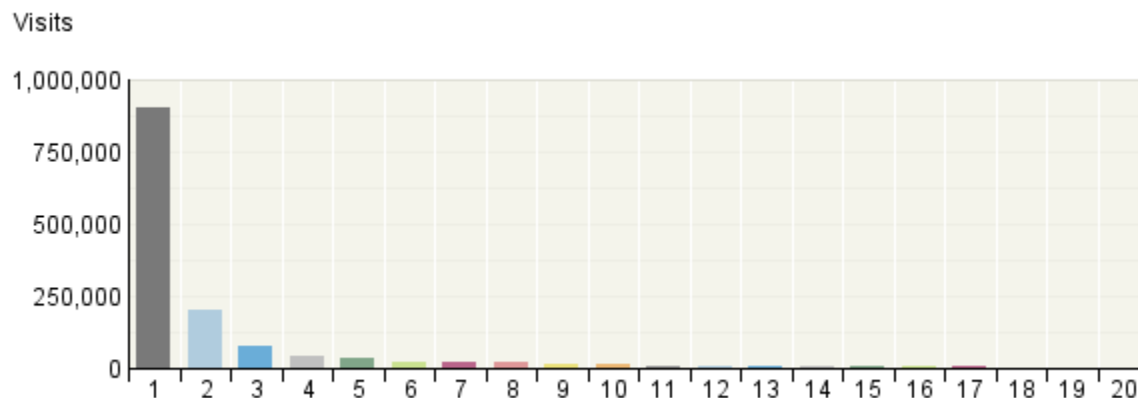
Visit Summary	
Visits	1,448,834
Average per Day	53,660
Average Visit Duration	00:11:35
Median Visit Duration	00:01:34
International Visits	32.41%
Visits of Unknown Origin	5.41%
Visits from Your Country: India (IN)	62.18%

Visitor Summary	
Visitors	1,091,523
Visitors Who Visited Once	973,157
Visitors Who Visited More Than Once	118,366
Average Visits per Visitor	1.33

Countries

List of countries from where we have most of visitors to the portal.

Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	900,923	62%
2.	United States (US)	198,137	14%
3.	Unknown Country	78,382	5%
4.	Netherlands (NL)	44,047	3%
5.	Australia (AU)	37,593	3%
6.	Norway (NO)	24,193	2%
7.	Singapore (SG)	17,440	1%
8.	China (CN)	17,411	1%
9.	United Kingdom (UK)	16,415	1%
10.	United Arab Emirates (AE)	10,844	1%
11.	Canada (CA)	9,037	1%
12.	Germany (DE)	8,380	1%
13.	Saudi Arabia (SA)	7,263	1%
14.	Pakistan (PK)	5,199	0%
15.	**	4,963	0%
16.	Japan (JP)	4,773	0%
17.	France (FR)	4,689	0%
18.	Russian Federation (RU)	3,346	0%
19.	Hong Kong (HK)	2,460	0%
20.	Malaysia (MY)	2,430	0%

Cities

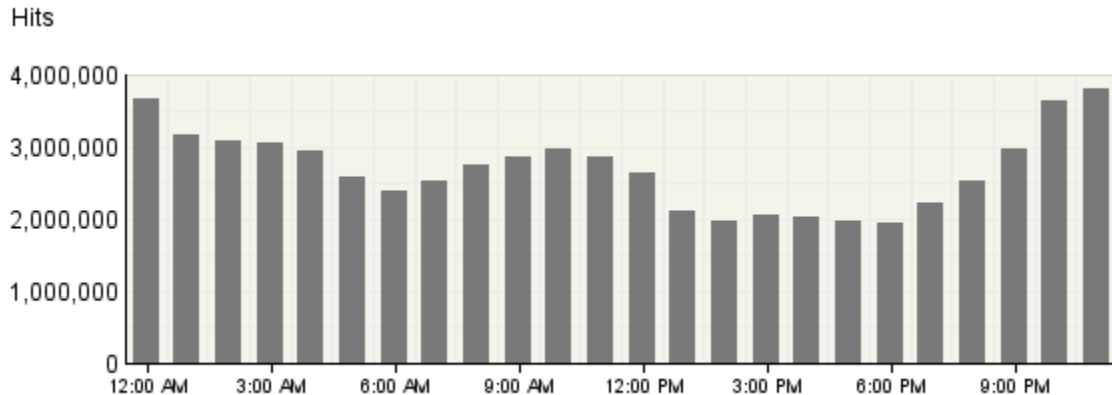
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	New Delhi, India	440,237	38%
2.	Mumbai, India	167,753	15%
3.	Amsterdam, Netherlands	42,691	4%
4.	Milton, Australia	31,159	3%
5.	Mountain View, California, United States	31,135	3%
6.	Chennai, India	29,718	3%
7.	Oslo, Norway	23,705	2%
8.	Bangalore, India	23,277	2%
9.	Gurgaon, India	21,950	2%
10.	Hyderabad, India	20,444	2%
11.	Singapore, Singapore	15,282	1%
12.	Beijing, China	13,936	1%
13.	Los Angeles, California, United States	12,019	1%
14.	Dubai, United Arab Emirates	9,127	1%
15.	Seattle, Washington, United States	8,572	1%
16.	Palo Alto, California, United States	7,281	1%
17.	Pune, India	7,225	1%
18.	Calcutta, India	6,789	1%
19.	Indore, India	6,302	1%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day



Hits by Hour of the Day		
Hour	Hits	% Hits
12:00 AM	3,663,044	6%
1:00 AM	3,173,563	5%
2:00 AM	3,082,591	5%
3:00 AM	3,054,367	5%
4:00 AM	2,949,066	5%
5:00 AM	2,576,732	4%
6:00 AM	2,392,315	4%
7:00 AM	2,531,040	4%
8:00 AM	2,744,424	4%
9:00 AM	2,863,157	4%
10:00 AM	2,980,158	5%
11:00 AM	2,855,041	4%
12:00 PM	2,629,897	4%
1:00 PM	2,115,723	3%
2:00 PM	1,963,260	3%
3:00 PM	2,056,747	3%
4:00 PM	2,037,783	3%
5:00 PM	1,973,877	3%
6:00 PM	1,938,928	3%
7:00 PM	2,212,922	3%
8:00 PM	2,534,432	4%
9:00 PM	2,985,557	5%
10:00 PM	3,630,630	6%
11:00 PM	3,813,566	6%