National Portal of India

http://india.gov.in

Hit Analysis Report

Duration of Report
1ˢᵗ September, 2011 – 30ᵗʰ September, 2011

For any further information/ Clarification please contact

National Portal Secretariat
Ph: 011-24363692 : **Fax:** 011-24368854   : **Email**: indiaportal@gov.in

Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary	
Visits	2,080,169
Average per Day	69,338
Average Visit Duration	00:12:35
Median Visit Duration	00:01:45
International Visits	27.78%
Visits of Unknown Origin	1.97%
Visits from Your Country: India (IN)	70.25%

Visitor Summary	
Visitors	1,602,256
Visitors Who Visited Once	1,454,530
Visitors Who Visited More Than Once	147,726
Average Visits per Visitor	1.3

Countries

List of countries from where we have most of visitors to the portal.
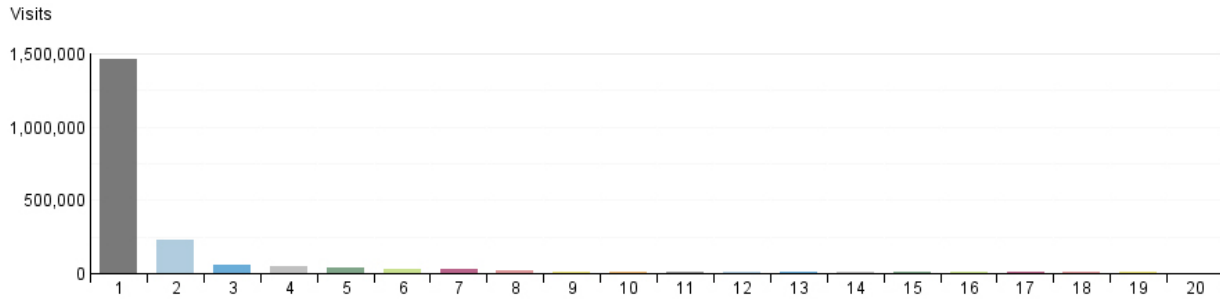
Countries

Countries		Visits	% Visits
1.	India (IN)	1,461,300	70.26%
2.	United States (US)	232,356	11.17%
3.	Australia (AU)	55,434	2.67%
4.	China (CN)	45,001	2.16%
5.	Unknown Country	40,953	1.97%
6.	United Kingdom (UK)	28,704	1.38%
7.	Singapore (SG)	26,819	1.29%
8.	United Arab Emirates (AE)	15,388	0.74%
9.	Germany (DE)	14,163	0.68%
10.	Canada (CA)	12,341	0.59%
11.	Netherlands (NL)	11,717	0.56%
12.	**	8,935	0.43%
13.	Japan (JP)	8,629	0.41%
14.	Saudi Arabia (SA)	8,577	0.41%
15.	Pakistan (PK)	7,698	0.37%
16.	Norway (NO)	7,073	0.34%
17.	France (FR)	6,342	0.30%
18.	Russian Federation (RU)	6,039	0.29%
19.	Hong Kong (HK)	4,905	0.24%
20.	Philippines (PH)	3,612	0.17%

Cities

List of the cities with most active visitors to the portal.

	City	Visits	% Visits
1.	New Delhi, India	797,988	43.56%
2.	Mumbai, India	307,880	16.81%
3.	Chennai, India	50,321	2.75%
4.	Milton, Australia	46,374	2.53%
5.	Bangalore, India	42,745	2.33%
6.	Beijing, China	36,739	2.01%
7.	Hyderabad, India	30,904	1.69%
8.	Mountain View, California, United States	24,643	1.35%
9.	Gurgaon, India	22,218	1.21%
10.	Singapore, Singapore	20,944	1.14%
11.	Los Angeles, California, United States	17,736	0.97%
12.	Pune, India	17,376	0.95%
13.	Dubai, United Arab Emirates	15,760	0.86%
14.	Calcutta, India	14,030	0.77%
15.	Indore, India	13,187	0.72%
16.	Amsterdam, Netherlands	9,956	0.54%
17.	Noida, India	9,830	0.54%
18.	Palo Alto California, United States	9,721	0.53%
19.	Reserved, **	8,935	0.51%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day
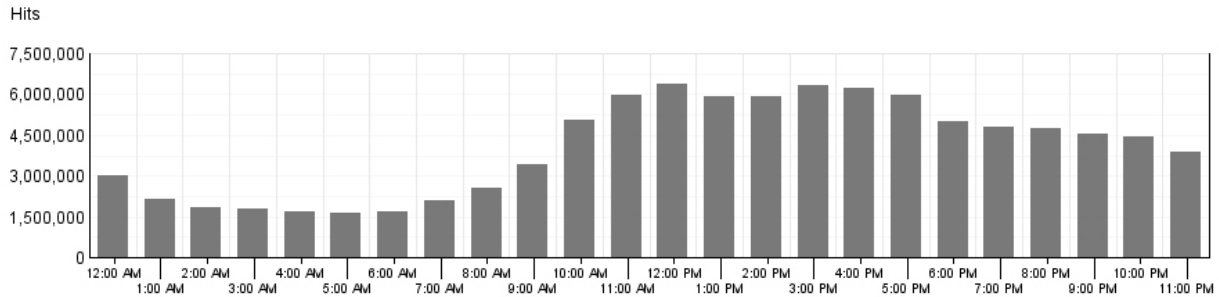
Hits by Hour of the Day		
Hour	**Hits**	**% Hits**
00:00	3,001,869	3.10%
01:00	2,165,034	2.24%
02:00	1,817,365	1.88%
03:00	1,764,687	1.82%
04:00	1,678,663	1.73%
05:00	1,633,769	1.69%
06:00	1,674,661	1.73%
07:00	2,072,975	2.14%
08:00	2,567,717	2.65%
09:00	3,407,111	3.52%
10:00	5,040,890	5.21%
11:00	5,976,617	6.17%
12:00	6,357,272	6.57%
13:00	5,893,772	6.09%
14:00	5,907,721	6.10%
15:00	6,322,829	6.53%
16:00	6,249,338	6.45%
17:00	5,971,875	6.17%
18:00	5,002,816	5.17%
19:00	4,777,707	4.93%
20:00	4,737,673	4.89%
21:00	4,517,762	4.67%
22:00	4,422,394	4.57%
23:00	3,862,404	3.99%