

# **National Portal of India**

http://india.gov.in

# **Hit Analysis Report**

Duration of Report 1<sup>st</sup> September, 2014 – 30<sup>th</sup> September, 2014

For any further information/ Clarification please contact

National Portal Secretariat

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### **Visitors Dashboard**

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary				
Visits	3,205,840			
Average per Day	106,861			
Average Visit Duration	00:06:33			
Median Visit Duration	00:01:35			
International Visits	33%			
Visits of Unknown Origin	1%			
Visits from Your Country: India	66%			
(IN)				

Visitor Summary		
Visitors	2,444,101	
Visitors Who Visited Once	2,199,664	
Visitors Who Visited More	244,437	
Than Once		
Average Visits per Visitor	1.31	

### **Countries**

List of countries from where we have most of visitors to the portal.

#### Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	2,105,946	66%
2.	United States (US)	474,620	15%
3.	Finland (FI)	219,355	7%
4.	Australia (AU)	59,795	2%
5.	China (CN)	46,782	1%
6.	Unknown Country	32,982	1%
7.	United Kingdom (UK)	31,207	1%
8.	Singapore (SG)	27,411	1%
9.	Netherlands (NL)	20,438	1%
10.	France (FR)	18,956	1%
11.	United Arab Emirates (AE)	15,525	0%
12.	Germany (DE)	15,382	0%
13.	Ukraine (UA)	12,879	0%
14.	Canada (CA)	10,987	0%
15.	Saudi Arabia (SA)	8,955	0%
16.	Russian Federation (RU)	7,637	0%
17.	Korea (South) (KR)	6,139	0%
18.	Japan (JP)	5,883	0%
19.	Hong Kong (HK)	5,044	0%
20.	Sweden (SE)	3,997	0%

### **Cities**

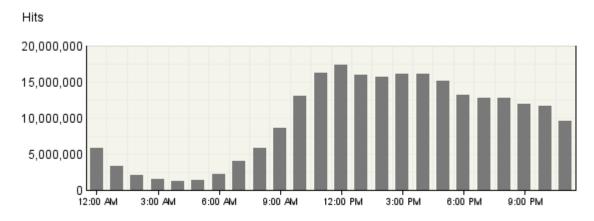
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	Mumbai, India	549,679	17%
2.	Bangalore, India	455,314	14%
3.	New Delhi, India	349,160	11%
4.	Delhi, India	283,140	9%
5.	Espoo, Finland	218,992	7%
6.	San Mateo, California, United States	102,642	3%
7.	Hyderabad, India	80,887	3%
8.	Chennai, India	63,870	2%
9.	Chantilly, Virginia, United States	61,499	2%
10.	Gurgaon, India	59,903	2%
11.	Calcutta, India	47,489	1%
12.	Brisbane, Australia	47,031	1%
13.	Sanpada, India	41,564	1%
14.	Seattle, Washington, United States	39,256	1%
15.	Pune, India	37,319	1%
16.	Mountain View, California, United States	36,348	1%
17.	Los Angeles, California, United States	35,403	1%
18.	Menlo Park, California, United States	28,849	1%
19.	Singapore, Singapore	27,411	1%
20.	Broomfield, Colorado, United States	24,341	1%

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

#### Hits by Hour of the Day



Hits by Hour of the Day			
Hour	Hits	% Hits	
12:00 AM	5,823,750	2%	
1:00 AM	3,353,251	1%	
2:00 AM	2,062,546	1%	
3:00 AM	1,466,352	1%	
4:00 AM	1,241,052	1%	
5:00 AM	1,449,642	1%	
6:00 AM	2,269,025	1%	
7:00 AM	4,039,321	2%	
8:00 AM	5,861,386	3%	
9:00 AM	8,609,689	4%	
10:00 AM	12,994,267	6%	
11:00 AM	16,293,459	7%	
12:00 PM	17,410,679	7%	
1:00 PM	15,915,339	7%	
2:00 PM	15,662,360	7%	
3:00 PM	16,115,672	7%	
4:00 PM	16,146,613	7%	
5:00 PM	15,164,660	6%	
6:00 PM	13,152,678	6%	
7:00 PM	12,837,519	5%	
8:00 PM	12,709,146	5%	
9:00 PM	11,997,174	5%	
10:00 PM	11,718,198	5%	
11:00 PM	9,631,550	4%	